

# GARDENING AND LANDSCAPING

Campaign Goal: **Reach & Leads**



53 requests for quotes were generated for this gardening related company.



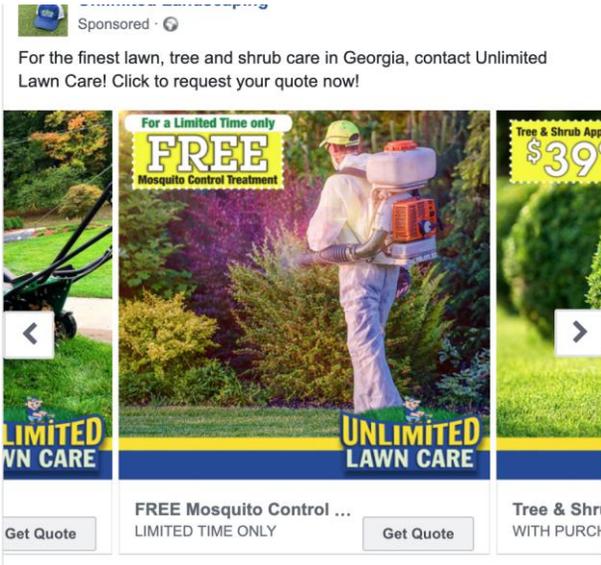
756 potential customers clicked on the advert to open the form and understand the offer better.



Each customer lead to quote **only cost \$27 on average!**



The average cost per lead for this campaign is **62% lower than than our US average.**



The copy is direct and tells the users exactly what the ad is about as well as what to expect in return.

An in-depth and original set of images that show the business in the best light possible, so users can relate to the brand.

A clear and direct CTA means that potential customers know exactly what they're getting when they click through to the lead form.

